



AI Governance in Latin America

Belisario Contreras



AI Is Already Here

- AI is no longer a technology of the future
- It offers powerful tools to address real problems:
 - Optimizing supply chains
 - Improving healthcare outcomes
 - Modernizing public administration
- AI is also reshaping the cybersecurity landscape:
 - Offensive: targeted attacks and disrupting systems
 - Defensive: AI-enabled tools to strengthen resilience



AI Governance in Latin America

- Current regulations:
 - Argentina, Brazil, Chile, Costa Rica, Colombia, El Salvador, Mexico, Panama, Peru, and Uruguay
- Security
- Privacy
- Ethics
- Workforce Development



AI Governance in Latin America: Security

- Effective AI regulation should address securing AI systems and defending against AI enabled threats
- Strategies to ensure AI's responsible development and deployment:
 - Risk-Based AI Categorization
 - Secure-by-Design Principles
 - Robust Data Integrity Standards
 - Regulating AI-Powered Misinformation and Deepfakes
 - Adaptive Regulations



AI Governance in Latin America: Privacy

- AI systems rely on vast amounts of data to function effectively
- AI-driven data collection could lead to discrimination and breaches of sensitive information
- The paper proposes:
 - Data Encryption and Anonymization
 - Explicit Consent and Data Minimization Requirements
 - Transparency and Explainability
 - International Collaboration on AI Privacy Standards



AI Governance in Latin America: Ethics

- Safety, bias, accountability, and societal impact
- Different levels of responsibility for developers, deployers, and regulators
- Ethical challenges in healthcare, telecom, water management, etc.
- Targeted guidelines and principles such as:
 - Accountability and Liability Measures
 - Public Sector Ethics Standards
 - International Cooperation and Regional AI Governance
 - Environmental and Social Sustainability Regulations



AI Governance in Latin America: Workforce Development

- The workforce capacities must keep up with evolving technologies
- To ensure an adequately educated workforce, governments should implement:
 - National AI and Technology Training Programs
 - Incentives for Private Sector Training
 - Public-Private Partnerships
 - AI Literacy Initiatives for General Workforce
 - Green AI Workforce Development



Conclusion

- As governments navigate AI governance, they should draw on international standards and regional experiences
- They must foster innovation while safeguarding fundamental rights
- The rapid evolution of AI presents both transformative opportunities and important challenges, handled through the lens of:
 - Security
 - Privacy
 - Ethics
 - Workforce Development

