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# SIGA UNIVERSAL STANDARDS ON SPORTS BETTING INTEGRITY



IMPLEMENTATION GUIDELINES

























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# JOIN OUR GLOBAL COMMUNITY!

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#### **WHO WE ARE**

SIGA is the world's leading and largest organisation for Sport Integrity.

We are creating a whole new landscape for the sports industry by delivering independent global rating and certification for world sport. Why? To ensure it is governed and operates under the highest integrity standards:

# THE SIGA UNIVERSAL STANDARDS ON SPORT INTEGRITY.

Funded by our Members, SIGA is a non-for profit global independent organisation.

We pursue one vital aim: To ensure sport is governed under the highest integrity standards and its reputation is protected.

#### **OUR VISION**

SIGA works towards a vision of sport played and governed under the highest integrity standards, free from any form of unethical, illicit, and criminal activity, to safeguard sports values and ensure its positive impact and benefits to all citizens.

#### **OUR MISSION**

The mission of SIGA is to provide global leadership, promote good governance and safeguard the integrity of sport through a set of universal standards operated by an independent, neutral, and global body.





# JOIN THE SPORT INTEGRITY GLOBAL ALLIANCE

The sport sector is facing an unprecedented crisis of governance and integrity.

High profile prosecutions, investigations, arrests, and bans have brought the sport sector from the back pages to the front, and, with it, heightened scrutiny and questioning from the public and fans it serves. These high-profile cases underscore the urgent need to apply democraticand corporate best practices in the field of sport. With many examples of sport integrity being undermined by some of the very institutions and individuals appointed as guardians of the system, the sport industry's overall reputation is at stake.

The fundamental importance and attractiveness of sport in society and the consequent globalised commercial phenomenon with its significant economic footprint and growth trajectory have brought new challenges to the sport sector. Poor governance, obsolete regulations and lack of oversight have also facilitated the proliferation of corruption, transnational money laundering, tax evasion and bribery scandals, sports betting fraud and match-fixing, often with links to organised crime.

Sport has neither the capacity nor the jurisdiction to tackle these problems alone. To restore its reputation and public trust, sport needs to embrace a new culture and place good governance, financial integrity, transparency, accountability and independent oversight at thetop of the agenda. Enhanced cooperation and concerted action are the foundation upon which this new culture must be built.









#### A GLOBAL COALITION CALLED SIGA

On 02 November 2015, 20 organisations came together to create an informal coalition to leadan international private-public partnership to tackle the numerous and urgent challenges facing sport. The group included sports bodies, governments, anti-corruption NGOs, inter-governmental organisations, and commercial partners.

The group took a major step on 31 January 2017 by becoming a legal entity, as a non-for- profit association under Swiss Law. With offices in Geneva and Brussels, SIGA is fast expanding its global footprint with the creation of continental subsidiaries including **SIGA EUROPE** (Lisbon) **SIGA AMERICA** (Washington), **SIGA LATIN AMERICA** (Sao Paulo) and plans to create SIGA ASIA.

By promoting best practices, universal standards, and credible global solutions, SIGA is ushering in a new era in the governance and integrity of sport. The establishment of an independent rating and verification system operated by a neutral body, to oversee the implementation of key reforms is the game changer that will give those that invest in sport certainty that the sports properties they invest in are governed to the highest integrity standards.

Today SIGA is the largest independent and neutral multi-stakeholder coalition in the field of sports governance and integrity. With over 100 members, committed supporters and partners from the world of sport, government, international organisations, business, and civil society, SIGA pursues a critical mission: to advance the adoption, implementation, monitoring and independent assessment of Core Principles and Universal Standards on **Good Governance**, **Financial Integrity**, **Sports Betting Integrity** and **Youth Development and Protection** across the whole of sport.









#### SIGA INDEPENDENT RATING & VERIFICATION SYSTEM

#### WHAT IS SIRVS?

# THE WIDER SPORTING INDUSTRY INTO A NEW ERA OF ENHANCED GOVERNANCE, INTEGRITY, TRANSPARENCY AND ACCOUNTABILITY

SIRVS **assesses and rates** sport organisations' level of implementation of and compliance with the SIGA **Universal Standards on Sport Integrity.** 

SIRVS is strictly independent, impartial, neutral, rigorous and objective.

SIRVS is delivered by a group of <u>SIGA trained independent third-party auditors</u> with SIGA retaining overall Management, oversight and strategic control of the scheme and all related intellectual property rights.

SIRVS is collaborative and provides sports organisations with a road map of what excellence looks like to support their ongoing governance journeys.

SIRVS provides a reliable foundation and a strong incentive to sports organisations to comply with the **SIGA Universal Standards on Sports Integrity** *a*nd provide confidence to stakeholders.

# SIRVS IS THE GAME CHANGER THAT THE SPORTS INDUSTRY NEEDS!









#### **SIRVS: BENEFITS**



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#### STATEMENT OF INTENT

As supporters of the Sports Integrity Global Alliance (SIGA), we acknowledge the fundamental challenges facing the integrity of sport and hereby proclaim our resolve to promote the highest standards of fair play in the administration of sport, particularly in the areas of good governance, financial integrity, sports betting integrity and youth development and protection. We support and will work towards creating a new era in sport, moving collectively to implement across the community of sport SIGA's Core Principles for Sport Integrity, and the corresponding universal standards, which together demonstrate the commitment of all signatories to the highest and best role of sport in society. The need for reform offers a unique opportunity to develop SIGA as a neutral and independent entity, serving sport and supported by key stakeholders, that will ensure the adoption, implementation and monitoring of these Core Principles and universal standards. Through the development of SIGA we will endeavour to preserve the integrity of sport, safeguarding its positive values and vital role for the benefit of all citizens and future generations.









#### SIGA UNIVERSAL STANDARDS - INTRODUCTION AND OVERVIEW

The SIGA Universal Standards acknowledge that Sports Organisations can embody different legal forms (e.g. limited company, unincorporated association, charity, mutual societies, public/state run organisations, etc.) in different jurisdictions and should always act in accordance with relevant local laws. They are intended to be read alongside applicable laws as a guide to implementing best practice in preserving good governance in sport. To the extent there is any inconsistency between local laws and the Universal Standards, local laws prevail over.

The Universal Standards define three levels of phased implementation: "Bronze", "Silver" and "Gold". These levels are additive and designed to build on each other. This means that the adoption of the Gold level is always inclusive of the Silver and Bronze levels; and the adoption of Silver is always inclusive of Bronze.

Sports Organisations (any international, national and/or local sports federation, competition organiser, club and other relevant sports bodies, including leagues, clubs and players unions) may question at which level they should focus their implementation efforts. This can be a challenging issue given the inherent differences in size, and function, as well as human and financial capacity across a diverse range of entities. For these reasons, SIGA has chosen to equate the Bronze, Silver and Gold levels of standards implementation as equivalent to having achieved an organisational standard of "Good", "Better" and "Best", respectively.

Sports Organisations are free to self-select into the process at the level they determine appropriate. For example, a smaller Sports Organisation may wish to move directly to adoption at the level of Silver. Larger organisations with compliance structures in place might be able to achieve the level of Gold at the outset.

This flexible and self-directed approach is not meant to delay the process of implementation, but rather, to recognise the diversity of environments in which a Sports Organisation may be undertaking good governance.

Adhering Sports Organisations are expected to adopt the Universal Standards in their entirety.









Specific programs to assist with capacity building, information sharing, and implementation challenges are part of the SIGA offering, with a particular focus on helping Sporting Organisations that may need additional support. Please refer to the SIRVS chapter of this booklet for more information.

Those Sports Organisations that are well established along the path to achieving the level of Gold can play an important role in both encouraging and aiding those that are at an earlier stage in their good governance journey.

Above all, SIGA is a community and all Members of SIGA, including Governments, International Organisations, Commercial Partners, experts and others eligible to join SIGA must work together in a "peer-to-peer" environment in support of the adoption and implementation of the Universal Standards. Not only is this critical for the success of SIGA, but it also reinforces that, by joining SIGA, Sports Organisations are creating a space of mutual credibility and integrity, where the reputation and impact of SIGA is shared and is to be protected by all Members.

Peer-to-peer support is also an important foundational element for creating an effective monitoring and implementation approach. In addition to effective independent rating and verification systems, capacity building within and for SIGA begins with Members helping each other to attain the highest possible level of implementation of the SIGA Universal Standards.

A Sports Organisation cannot achieve this cultural shift alone. Enhanced cooperation and concerted action across Sports Organisations is the foundation upon which this new culture needs to be built. Each Sports Organisation should work with relevant governing bodies, international authorities and partners to advance the global adoption of the SIGA Core Principles and Universal Standards in order to collaborate with partners who share a similar commitment to the adoption of standards in the sport sector.

**BRONZE SILVER GOLD** 

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# SIGA GOOD GOVERNANCE UNIVERSAL STANDARDS 2023 EDITION IMPLEMENTATION GUIDELINES

#### INTRODUCTION

**SIGA's Universal Standard on Sports Betting Integrity** is to be adopted and implemented by all Sports Organisations and other public and private entities that subscribe to SIGA's Core Principles on Sport Integrity.

This standard has been developed from SIGA's Core Principles on Sports Integrity, and provides a coordinated, holistic, universal framework to protect the integrity of sport, for the benefit of the whole sport movement, and the wider sporting industry, including sports betting regulators and operators, fans, broadcasters, sponsors, as well as governmental authorities and other key stakeholders.

A number of legislative and regulatory sources as well as policy papers and other relevant documents were consulted during the benchmarking and development process, which are outlined in Annex 1.

From a methodological perspective, existing tools for evaluation of an organisation so that it can improve over the years and demonstrate that the use of standards or principles must be conducted rigorously while it is clear they are often interdependent, overlapping, not easily actionable and often too numerous to be of real use and effective.









The development of SIGA's Universal Standard on Sports Betting Integrity follows a pragmatic and action-oriented approach, taking into consideration the following criteria:

- quickly implemented;
- applicable to all sports;
- enforceable with few resources; and
- scientific evidence and best practice-based.

#### 1 SCOPE

This standard sets out requirements to support the integrity of sports betting through a set of:

- a) principles commonly addressed to all stakeholder groups (Governmental Authorities, Sports Organisations, Sports Betting Regulators and Sports Betting Operators); and
- b) universal requirements specifically addressed to each stakeholder group (see Table 1).

NOTE Where the term stakeholder group in this standard is used this includes Governmental Authorities, Sports Organisations, Sports Betting Regulators and Sports Betting Operators.









Each stakeholder group has a role to play in upholding sports betting integrity.

- **Sports Organisations** to adopt adequate regulatory and policy measures to enhance the prevention of, and fight against, illegal and criminal activities associated with sports competitions and sports betting.
- **Government Authorities** to adopt adequate legislative and policy measures to prevent and fight against illegal and criminal activities associated with match-fixing in compliance with the fundamental principles of sports betting integrity.
- **Sports Betting Regulators** to ensure independence, a proper scope of intervening powers, accountability, security and monitoring of the market and transparency of their operations.
- **Sports Betting Operators** to effectively prevent and fight against illegal betting, match-fixing, sports betting fraud and other related criminal and fraudulent activities.

	Sports Organisations	Government Authorities	Sport Betting Regulators	Sports Betting Operators
3 Common Principles	✓	✓	<b>√</b>	✓
4 Sports Organisations	✓			
5 Government Authorities		✓		
6 Sports Betting Regulators			✓	
7 Sports Betting Operators				✓









#### 2 TERMS AND DEFINITIONS

# 2. 1 capacity building program

all forms of planned development and strengthening of human and institutional resources of an organisation in the field of sports betting integrity

# 2.2 competence

ability to apply knowledge and skills to achieve intended results

[SOURCE: BS EN ISO 9000:2015]

# 2.3 policy

overall intention and direction of an organisation related to the sports betting integrity topic as formally expressed

# 2.4 procedure

authorised, specified way to carry out an activity or process

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#### 2.5 stakeholders

any natural or legal person belonging to one of the following categories:

- a) "athlete" means any person or group of persons, participating in sports competitions;
- b) "athlete support personnel" means any coach, trainer, manager, agent, team staff, team official, medical or paramedical personnel working with or treating athletes participating in or preparing for sports competitions, and all other persons working with the athletes; and

"official" means any person who is the owner of, a shareholder in, an executive or a staff member of the entities which organise and promote sports competitions, as well as referees, jury members and any other accredited persons. Official also covers the executives and staff of the international sports organisation, or where appropriate, other competent sports organisation which recognise the competition <sup>1</sup>

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**(C)** 

<sup>&</sup>lt;sup>1</sup> Council of Europe Convention on the Manipulation of Sports Competitions, <a href="https://www.coe.int/en/web/conventions/full-list/conventions/rms/09000016801cdd7e">https://www.coe.int/en/web/conventions/full-list/conventions/rms/09000016801cdd7e</a>





#### **3 COMMON PRINCIPLES**

3.1 Stakeholder groups establish an Integrity Department or Unit or Official to identify, assess and manage the risks linked to the manipulation of sports competitions, illegal betting, sports betting fraud and other related criminal and fraudulent activities.

BRONZE	SILVER	GOLD
Each stakeholder group shall:	Each stakeholder group shall:	Each stakeholder group shall:
<ul> <li>Establish an Integrity Department or Unit or Official responsible for identifying, assessing and managing the risks linked to the manipulation of sports competitions, illegal betting, sports betting fraud and other related criminal and fraudulent activities in cooperation with Sport Betting Operators, Regulators and Governmental Authorities.</li> <li>Ensure that the Integrity Department or Unit or Official appoints a designated Integrity Focal Point.</li> </ul>	<ul> <li>Establish and operate an Integrity Department or Unit or Official with statutory responsibility for integrity to analyse and/or review risks, by identifying, quantifying, assessing, managing and mitigating risks (both perceived and actual) on an on-going basis.</li> <li>Establish the competency of integrity and adequate</li> </ul>	• Establish an autonomous budget, independent of the governing body, to allocate to the activities of the Integrity Department or Unit or Official.

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• Define the corruption risks faced by the	resources for the Integrity	
organisation.	Department or Unit or Official.	
	Ensure independence of the	
	Integrity Department or Unit or	
	Official and collaborate with	
	regulatory authorities.	
	Implement and maintain	
	mechanisms that enable secure,	
	effective transparent data	
	exchange with all relevant	
	stakeholders.	
	Actively participate in the	
	coordination exchange of	
	information platforms and	
	overview of the respective sport	
	or jurisdiction.	













3.2 Stakeholder groups develop capacity building programs to raise awareness of the relevant rules and ethics of sports betting integrity.

BRONZE	SILVER	GOLD
Each stakeholder group shall:	Each stakeholder group shall:	Each stakeholder group shall:
<ul> <li>Conduct on-going research, analysis and mapping to identify the need for capacity building programs, including training, education and public awareness initiatives.</li> <li>Identify vulnerable participants to improper approaches and the risks they encounter to tailor education programs.</li> <li>Implement capacity building programs, and training, education and public awareness initiatives, involving all relevant participants.</li> </ul>	<ul> <li>Maintain effective capacity building programs, as well as customised training, education and public awareness initiatives based on the role within the organisation and type of stakeholder group.</li> <li>Implement and maintain a capacity building program to educate and/or train relevant stakeholders to:         <ul> <li>a) raise awareness of the relevant rules and ethics of sports betting integrity;</li> <li>b) communicate the impact and consequence of failure to uphold integrity; and</li> </ul> </li> </ul>	Implement and maintain a mechanism to regularly assess the effectiveness of a capacity building program, and related training, education and public awareness initiatives to identify areas for improvement.

















	their duty to report improper behavior.	
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3.3 Stakeholder groups establish intelligence gathering and information/fact-finding processes through a two-way exchange with relevant stakeholders.

BRONZE	SILVER	GOLD
<ul> <li>Each stakeholder group shall:</li> <li>Implement and maintain protocols an procedures between Sports         Organisations and other relevant parties for information gathering and sharing with relevant stakeholders including, but not limited to, the establishment of both formal and</li> </ul>	Each stakeholder group shall:	<ul> <li>Each stakeholder group shall:</li> <li>Allocate adequate resource to pursue the global objectives of: <ul> <li>a) intelligence gathering, data analysis and information sharing;</li> <li>b) proactive contributions to uphold the global levels of intelligence gathering and information/fact-</li> </ul> </li> </ul>
informal networks that conform with regulations of personal data protectio at national, regional and international level.	regional and international level.	finding; c) mechanisms to share and improve intelligence gathering and information sharing;

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	d) reporting on best practices and
	case studies to promote the
	benefits of intelligence gathering
	and information sharing; and
	establishing evaluation
	mechanisms to improve
	intelligence gathering and
	information exchange between
	stakeholders.

3.4 Stakeholder groups work towards a national, regional or international integrity platform to facilitate the exchange of information, good practices, intelligence gathering, capacity building, training and awareness initiatives to uphold sports betting integrity and issue follow-up reports, alerts and other relevant information in a timely manner.

BRONZE	SILVER	GOLD
Each stakeholder group shall:	Each stakeholder group shall:	Each stakeholder group shall:
<ul> <li>Demonstrate that the organisation considers and follows the good practices and policies issued by the respective national, regional or international integrity platform.</li> </ul>	Become a member of and demonstrate participation in a national, regional and/or international integrity platform involving key stakeholders with due respect to international	Allocate adequate resources to allow an active membership in the respective national, regional or international integrity platform and integrate the global objectives into the

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rules and to national/regional regulations where appropriate. organisation's internal policies and activities.

3.5 Stakeholder groups proactively demonstrate adherence to inter-governmental, international binding conventions and agreements including SIGA's Universal Standards.

BRONZE	SILVER	GOLD
Each stakeholder group shall:	Each stakeholder group shall:	Each stakeholder group shall:
Demonstrate adherence to intergovernmental, international binding conventions and agreements.	Demonstrate formal adherence, by signing and ratifying the inter-governmental, international binding conventions and agreements in respecting legal means for adhesion, where appropriate.	<ul> <li>Allocate adequate resources and prioritisation to pursue the global objectives of the international, intergovernmental, binding conventions and agreements.</li> <li>Implement and maintain effective systems to demonstrate achievement of the provisions of international and inter-governmental, binding conventions and agreements and proactively contribute to improve international legal norms.</li> </ul>















3.6 Stakeholder groups proactively respond to criminal and disciplinary punishable offences in relation to the manipulation of sports competitions, illegal betting, betting fraud and other related criminal and fraudulent activities.

BRONZE	SILVER	GOLD
Each stakeholder group shall:	Each stakeholder group shall:	Each stakeholder group shall:
<ul> <li>Identify and define the conduct that constitutes a punishable offence(s) in relation to the manipulation of sports competitions, illegal betting, and betting fraud.</li> </ul>	system for the adoption and enforcement of sport	<ul> <li>Allocate adequate resources and prioritisation to pursue the global objectives of sports regulations.</li> <li>Implement, monitor and evaluate the effectiveness of the provisions defining, prosecuting and sanctioning punishable offences.</li> <li>Demonstrate a proactive contribution to improve sports regulations and the underpinning monitoring system.</li> </ul>













#### **4 SPORTS ORGANISATIONS**

4.1 The Sports Organisation is committed to developing and assigning a designated role or unit responsible for sports betting integrity.

BRONZE	SILVER	GOLD
<ul> <li>Establish a designated role or unit responsible for sports betting integrity with an adequate level of resources.</li> <li>Plan the appointment of an appropriate person or unit responsible for sports betting integrity by identifying an in-house resource or bringing in the relevant expertise.</li> <li>Identify the specific challenges and risks in relation to sports betting integrity in the organisation, its partners and its sport as a whole.</li> </ul>	<ul> <li>Have in place a designated person or unit responsible for matters relating to sports betting integrity in the organisation assigned with a clear scope of competencies, independence and an adequate level of resources.</li> <li>Have in place a sports betting integrity risks management plan.</li> </ul>	<ul> <li>Proactively contribute to uphold the global levels of coordination and cooperation between Sports         Organisations designated persons/units as well as national and international sports Integrity Focal Points.</li> <li>Engage in existing international platforms.</li> </ul>

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4.2 The Sports Organisation proactively defines disciplinary offences and statute of limitations to address sports betting integrity.

# The Sports Organisation shall:

Define the actions or behaviours that constitute disciplinary offences, including but not limited to, the establishment of a statute of limitations.

# The Sports Organisation shall:

Undertake effective disciplinary investigations according to the definition of a sports betting integrity disciplinary offence, within the framework of a statute of limitations.

# The Sports Organisation shall:

- Establish, define and implement appropriate sanctions, in balance with other disciplinary provisions for the organisation.
- Establish objectives for the time taken to conduct disciplinary investigations and make the outcomes publicly available.
- Demonstrate active promotion of the improvement and harmonisation of disciplinary and sporting sanctions.

















4.3 The Sports Organisation develops and adheres to an Integrity Code of Conduct to illustrate its commitment to sports betting integrity.

BRONZE	SILVER	GOLD
The Sports Organisation shall:	The Sports Organisation shall:	The Sports Organisation shall:
Establish, implement and maintain an Integrity Code of Conduct applicable to all stakeholders, including but not limited to athletes, referees, coaches/managers, officials, administrators and others, in relation to integrity and related activities.	<ul> <li>Undertake effective disciplinary investigations according to the definition of a sports betting integrity related disciplinary offence, for breaches of the Code of Conduct.</li> <li>Demonstrate active promotion and provide education on its Code of Conduct amongst stakeholders so that all are aware of its content and key features.</li> </ul>	<ul> <li>Monitor the effectiveness of its Code of Conduct amongst stakeholders.</li> <li>Demonstrate the promotion of the adoption of similar or joint codes in other Sports Organisations.</li> </ul>

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4.4 The Sports Organisation's policy and procedures support stakeholders to report on any breaches in sports betting integrity.

BRONZE	SILVER	GOLD
The Sports Organisation shall:  • Establish and maintain an effective	The Sports Organisation shall:  • Establish, implement and	The Sports Organisation shall:  • Make publicly available, at least on an
whistle-blowing policy that covers as a minimum:  a) reporting mechanisms;  b) reporting of information in a timely	maintain an effective whistle- blowing procedure ensuring accurate and timely responses and procedures.	annual basis, a report with the number of cases reported, the case outcomes, and the follow up activity taken.
manner; c) an obligation to report; d) whistle-blower and witness protection mechanisms;	Establish a designated role or unit responsible for receiving whistle-blower reports and ensuring remedial action is	<ul> <li>Make publicly available reporting and sanctioning procedures associated with breaches of this standard.</li> </ul>
<ul><li>e) confidentiality and anonymity of the whistleblower, as appropriate; and</li><li>f) encouragement for whistle blowers to come forward.</li></ul>	taken in respect of any breach of the organisation's sports betting integrity rules.	















4.5 The Sports Organisation's policy and procedures support stakeholders to report on any breaches in sports betting integrity.

BRONZE	SILVER	GOLD
The Sports Organisation shall:	The Sports Organisation shall:	The Sports Organisation shall:
<ul> <li>Recognise the respect and protection of fundamental procedural rights in sports betting disciplinary proceedings.</li> <li>Implement and maintain a policy for transparent and independent disciplinary proceedings based on the principles of a due fair process assuring, in particular:         <ul> <li>a) guarantees of natural justice rights for the alleged offender such as adversarial principle;</li> <li>b) appropriate and proportional sanctions;</li> <li>c) publicity of the decisions;</li> <li>d) the right of appeal;</li> <li>e) respect of confidentiality and anonymity for witnesses; and</li> </ul> </li> </ul>	<ul> <li>Establish and maintain fair, transparent, impartial and independent disciplinary proceedings providing for:         <ul> <li>a) neutrality;</li> <li>b) declaration of conflicts of interest; and</li> <li>c) strict rules over communications between the panel and the sport body itself.</li> </ul> </li> <li>Establish, implement and maintain an effective mechanism to ensure the disciplinary proceedings are in alignment with international or national codes.</li> </ul>	Implement a monitoring system to regularly assess if the disciplinary proceedings are respectful of fundamental procedural rights.

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provisional measures.

4.6 The Sports Organisation adopts regulations to prevent sports manipulations and uphold the integrity of sports competitions.

BRONZE	SILVER	GOLD
The Sports Organisation shall:	The Sports Organisation shall:	The Sports Organisation shall:
<ul> <li>Ensure regulatory frameworks relating to the manipulation of sports competitions, betting and inside information, align with national legislation, and international binding agreements, where relevant.</li> <li>Identify and promote current regulatory frameworks by implementing tools to fight sports manipulations, illegal betting, and inside information.</li> <li>Establish, implement and maintain an effective mechanism to ensure</li> </ul>	<ul> <li>Establish, implement, and maintain effective regulations to address sports manipulations at all levels of the sport.</li> <li>Establish, implement and maintain an effective mechanism to ensure the detail and practical application of sports integrity rules.</li> <li>Ensure disciplinary bodies members are competent to conduct any disciplinary</li> </ul>	<ul> <li>Demonstrate proactive contributions to uphold the global levels of coordination between stakeholders involved in disciplinary proceedings.</li> <li>Demonstrate cooperation with regulatory enforcement authorities in the investigation of sports manipulations, fraud and illegal betting, and inside information, as appropriate.</li> <li>Establish, implement and maintain an effective mechanism to regularly</li> </ul>









regulatory frameworks are aligned with	proceedings on sports betting	assess regulations in order to identify
the minimum requirements of	integrity issues.	areas for improvement.
international or national codes.	Implement a system to ensure	
	that the governing body has the	
	powers, competence and	
	resources, to conduct	
	disciplinary investigations.	

4.7The Sports Organisation proactively helps government and regulators to determine the types and formulas of betting offered on sports competitions.

BRONZE	SILVER	GOLD
The Sports Organisation shall:	The Sports Organisation shall:	The Sports Organisation shall:
<ul> <li>Conduct a betting risk assessment that includes liaising with the regulator and betting operators to evaluate, study and determine which betting types, formulas and competitions are the most prone to fixing or comprise the</li> </ul>	<ul> <li>Contract with Sports Betting         Operators to make betting on         risky types, formulas and         competitions prohibited and         enshrined in the licensing         process, where applicable.</li> </ul>	Regularly monitor the effective enforcement of prohibitions on betting on risky types, formulas and competitions.









higher integrity risk in the organisation and sport.

• Establish ongoing dialogue and cooperation with regulators and Sports Betting Operators to share information on suspicious and irregular betting activity in relation to the sport.

Establish, implement and maintain effective mechanisms with regulators and Sports Betting Operators to share information on suspicious and irregular betting activity in relation to the sport.

4.8The Sports Organisation adheres to or creates a monitoring, information/intelligence sharing system aligned with best practices and international standards, such as SIGA's Universal Standards.

BRONZE	SILVER	GOLD
The Sports Organisation shall:	The Sports Organisation shall:	The Sports Organisation shall:
<ul> <li>Develop a policy and procedures for an information/ intelligence sharing platform.</li> <li>Develop points of contact.</li> </ul>	<ul> <li>Establish an effective information/ intelligence sharing platform.</li> <li>Ensure a betting monitoring system is in place.</li> </ul>	<ul> <li>Regularly assess the performance of the information/intelligencesharing platform to identify areas for improvement.</li> <li>Achieve or work towards an ISO accreditation for data security.</li> </ul>











- Agree to establish or to take part on an information/intelligence-sharing platform.
- Allow for use in criminal and disciplinary procedures of evidence collected from an information/ intelligence sharing platform in compliance with the national laws applicable to the protection of personal data.
- Establish information sharing arrangements with Sports Betting Operators and national betting regulators in compliance with the national laws applicable to the protection of personal data.

- Secure the electronic sharing of information/ intelligence in compliance with the national laws applicable to the protection of personal data.
- Promote the use of an international information/intelligence sharing platform and share their experience with other Sports Organisations for transfer knowledge purposes.
- Promote high-level reporting on successful exchanges.















4.9 The Sports Organisation adopts a proactive risk-based approach in regards to sports betting integrity.

<ul> <li>Identify the risks to sports betting integrity.</li> <li>Implement a risk-based approach, assessment procedure, in dealing with sports betting integrity matters.</li> <li>Establish and maintain an appropriate risk assessment and risk management tools to assist in managing both internal and external financial risk, and</li> <li>Assign responsibility to the Integrity Department or Unit or Officer to manage the risk assessment procedure.</li> <li>Mobilise in-house expertise or hire a sports betting integrity specialist to regularly analyse data and assess risks.</li> <li>The Sports Organisation shall:</li> <li>Regularly review the risk identification and management mechanisms in order to identify areas for improvement.</li> <li>Provide regular training to staff on risk assessment and risk management mechanisms.</li> <li>data and assess risks.</li> </ul>
<ul> <li>other threats that might arise in the context of sports betting.</li> <li>Operators and national betting regulators in compliance with the</li> </ul>

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#### **5 GOVERNMENT AUTHORITIES**

5.1 Regulate the sports betting market in the respective jurisdiction and allocating resources for proper enforcement and compliance.

BRONZE	SILVER	GOLD
Government Authorities shall:	Government Authorities shall:	Government Authorities shall:
<ul> <li>Conduct risk assessment and mapping to assess the national betting market and its relations with other national betting markets.</li> <li>Establish a comprehensive legal framework relevant to regulate the betting market (e.g. licensing arrangements - suitability of license applicants, vetting and criteria - and assessment of operators - identity and ownership, financial and other circumstances of the applicant, integrity, competence and criminality - criminal record of the applicant and or person(s) relevant to the application).</li> </ul>	<ul> <li>Implement and enforce a comprehensive legal framework offering different tools to regulate the national betting market and allowing where possible for inter-regulation with other national betting markets.</li> <li>Have requirement procedures for sports organizations and sports regulators to provide betting information and intelligence.</li> </ul>	<ul> <li>Have adequate tools for control and independent review of regulatory impact assessment allowing for the regulation of the national betting market and work actively to improve it.</li> <li>Establish mechanisms to allow prosecute actively non-compliant betting operators in the relevant jurisdiction.</li> <li>Have adequate assessment tools for control and independent review of efficiency of the gambling regulator.</li> <li>Establish enhanced regional and international networks and partnerships to share methods and information with other national regulators in compliance</li> </ul>

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<ul> <li>Establish a gambling regulator and related gambling legislation.</li> <li>Open channels of informal</li> </ul>	with the national laws applicable to the protection of personal data.
communications and information	
exchange (voluntary).	

5.2 Establish a national sports integrity focal point (e.g. individual, agency, committee, unit, panel to coordinate action across public authorities and other stakeholders).

BRONZE	SILVER	GOLD
Government Authorities shall:	Government Authorities shall:	Government Authorities shall:
Evaluate and propose the existence of a national sports integrity focal point and actively work for the individual/agency/committee/unit/ panel to be set in place.	<ul> <li>Have in place a national sports Integrity Focal Point.</li> <li>Actively participate in the coordination of action across public authorities through, notably, intelligence gathering and information sharing.</li> <li>Actively follows any alert issued on sports betting integrity breaches by competent authorities in compliance with</li> </ul>	<ul> <li>Proactively contribute to uphold the global levels of coordination between stakeholders and improve the mechanisms for cooperation through national sports Integrity Focal Points.</li> <li>Provide adequate resources to the enforcement agencies tasked with implementing all the policies and regulations.</li> </ul>









the regulatory framework in place.

• To work actively on the promotion and implementation of the provisions of the Convention of the Council of Europe on the Manipulation of Sports Competitions related to national platforms.

Promote training and education programs on national sports Integrity Focal Points.

- 5.3 Enhance the legislation related to sports betting by criminalising the following offences:
  - a) Manipulation of sports competitions
  - b) Illegal betting
  - c) Betting fraud
  - d) Corruption
  - e) Criminal infiltration
  - f) Associated crimes
  - g) Participatory acts, aiding and betting.















BRONZE	SILVER	GOLD
Government Authorities shall:	Government Authorities shall:	Government Authorities shall:
<ul> <li>Identify and promote current legislation offering tools to fight sports manipulations, illegal betting, etc.</li> <li>Conduct gap analysis and frame/map for introduction of new offence(s).</li> <li>Establish robust/ effective and efficient sport's legislation tackling manipulations, illegal betting, etc.</li> </ul>	<ul> <li>Implement and enforce a comprehensive legal framework tackling manipulations, illegal betting, etc.</li> <li>Have an expert sport prosecutor.</li> </ul>	<ul> <li>Have adequate assessment's tools for control and independent review over efficiency of legislation tackling manipulations, illegal betting, etc. and work actively to improve it.</li> <li>Have a mutual legal assistance treaty for sport.</li> <li>Promote training and education programs on legislation tackling manipulations, illegal betting, etc.</li> </ul>

5.4 Define the boundary and interdependency between sport regulation and state legislation.

BRONZE	SILVER	GOLD
Government Authorities shall:	Government Authorities shall:	Government Authorities shall:
<ul> <li>Conduct national analysis and mapping for identification of sports regulation and state legislation boundaries.</li> </ul>	Have clear definition of autonomy of sport, its content and scope (Autonomy vis-à-vis whom? Autonomy about what?	Actively participate in the current initiatives aiming at building a new model of autonomy of sport.

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<ul> <li>Identify applicable legislation that can be used to punish criminal activities in relation to the operation and conduct of sport.</li> <li>Establish protocols for how the gambling regulator will decide whether to investigate allegations/suspicions of betting related match-fixing or allow the sports federation to pursue a disciplinary sanction.</li> <li>What legal bases for autonomy What limits to autonomy? What limits to autonomy?</li> </ul>
--

5.5 Enhance rules and procedures regarding the collection, treatment, sharing and exchange of related intelligence and information.

BRONZE	SILVER	GOLD
Government Authorities shall:	Government Authorities shall:	Government Authorities shall:
<ul> <li>Recognise the need to share information and intelligence with relevant stakeholders.</li> <li>Establish baseline framework for managing data.</li> </ul>	<ul> <li>Have strong policies and procedures in place for managing the sport integrity intelligence lifecycle.</li> </ul>	Have ISO standards in place for the management of sports integrity intelligence lifecycle.

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Establish both informal and formal
information sharing agreements in
compliance with the national laws
applicable to the protection of personal
data.

- Establish procedures for securing data (personal data and non-personal data).
- Have protective legal measures in place.
- Ensure information sharing between law enforcement agencies and private sector.
- Establish a national Sports Betting Integrity Forum between main stakeholders (sports federations, police and regulator) to ensure efficient exchange of information, identification of emerging risks, and sharing ideas.

5.6 Implement capacity building programs, as well as training, education and public awareness initiatives, involving all key participants in sporting competitions and relevant stakeholders

participants in sporting competitions and relevant stakeholders.		
BRONZE	SILVER	GOLD
Government Authorities shall:	Government Authorities shall:	Government Authorities shall:
<ul> <li>Conduct analysis and mapping for identification of needs for capacity building programs, as well as training, education and public awareness initiatives.</li> </ul>	<ul> <li>Deliver strong capacity building programs, as well as training, education and public awareness initiatives based on robust methodology.</li> </ul>	Have adequate assessments tools for evaluation and independent review of capacity building programs, as well as training, education and public awareness

















	initiatives and work actively to
	improve them.

5.7 Establish funding criteria to safeguard the integrity of sports competitions as well as sport's economic viability and ensuring that any focal point body is properly resourced and not just set up and rendered ineffective by inadequate resourcing.

BRONZE	SILVER	GOLD
Government Authorities shall:	Government Authorities shall:	Government Authorities shall:
<ul> <li>Conduct analysis and mapping for identification of needs for the most adequate funding criteria to safeguard the integrity of sports competitions as well as sport's economic viability.</li> </ul>	Ensure adequate funding criteria to safeguard the integrity of sports competitions as well as sport's economic viability with respect to national and regional regulations.	Have adequate assessments tools for control and independent review over the use of resources collected through funding criteria and work actively to improve it.

















5.8 Recognise and protect, through proper legislation, the sports organisers' rights and engage them in any licensing process.

BRONZE	SILVER	GOLD
<ul> <li>Government Authorities shall:</li> <li>Conduct analysis and mapping for identification of legislation allowing for recognising and protecting the sports organiser's rights and engage them in any licensing process.</li> <li>Conduct gap analysis and frame/map for introduction of new legislation.</li> <li>Establish specific legislation allowing for recognizing and protecting the sports organiser's rights and engage them in any licensing process with respect to regional regulation.</li> </ul>	Government Authorities shall:  • Implement and enforce a comprehensive legal framework allowing for recognizing and protecting the sports organiser's rights and engage them in any licensing process with respect to regional regulation.	Government Authorities shall:  • Have adequate assessments tools for control and independent review over efficiency of legislation recognising and protecting the sports organisers' rights and engaging them in any licensing process and work actively to improve it.
respect to regional regulation.		

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5.9 Ensure effective protection and anonymity to whistle-blowers that come forward to report on breaches of rules or sports betting integrity matters.

BRONZE	SILVER	GOLD
<ul> <li>Plan for the implementation of whistle-blowing procedures (ombudsman, independently-run integrity hotline, etc.).</li> <li>Encourage whistle-blowers and establish protection mechanisms in cooperation with law enforcement authorities.</li> <li>Plan for the existence of a designated public department, unit or official responsible for receiving whistle-blower reports and ensuring remedial action is taken in respect of any breach of sports betting integrity rules, as well as the SIGA Universal Standards.</li> </ul>	<ul> <li>Implement and enforce appropriate and comprehensive whistle-blowing public policy.</li> <li>Establish an easily assessable channel for anyone to confidently seek guidance or raise concern about potential breaches in sport betting integrity matters.</li> <li>Include in sport betting licenses the existence of whistle-blower protection mechanisms.</li> </ul>	<ul> <li>Have adequate assessments tools for control and independent review over efficiency of whistle-blowing public policy allowing for protection and anonymity to whistle-blowers and work actively to improve it.</li> <li>Promote training and education programs on whistle-blower procedures and protection.</li> <li>Publish reporting and sanctioning procedures associated with breaches of the SIGA Universal Standards.</li> </ul>

















5.10 Establish provisions on the liability of legal persons for their participation in the manipulation of sports competitions, illegal betting, and betting fraud, and related offences, as well as admitting Sports Organisations as parties to criminal proceedings.

BRONZE	SILVER	GOLD
Government Authorities shall:	Government Authorities shall:	Government Authorities shall:
<ul> <li>Conduct analysis and mapping for identification of legislation allowing for liability of legal persons.</li> <li>Conduct gap analysis and frame/map for introduction of new legislation allowing for liability of legal persons.</li> <li>Establish specific legislation in respect to the liability of legal persons.</li> </ul>	<ul> <li>Implement and enforce a comprehensive legal framework in respect to the liability of legal persons.</li> <li>Promote, through legislation and governmental endorsement, the admission of Sports Organisations' to criminal proceedings.</li> </ul>	<ul> <li>Have adequate assessments tools for control and independent review over efficiency of legislation on liability of legal persons and work actively to improve it.</li> <li>Promote training and education programs in the public administration on the best international practices to address liability of legal persons.</li> <li>Prioritise action against the manipulation of sport competitions, illegal betting, illegal fraud and related offenses with regard to the liability of legal persons.</li> </ul>

















5.11 Have in place proper mechanisms on how to collect, share and use information for disciplinary purposes in compliance with the national / regional laws applicable to the protection of personal data.

BRONZE	SILVER	GOLD
Government Authorities shall:	Government Authorities shall:	Government Authorities shall:
<ul> <li>Encourage policy and procedures for collecting information from interviews to physical information.</li> <li>Encourage sport policy to advise on athlete's rights during interview.</li> </ul>	<ul> <li>Have a comprehensive case/intelligence management system.</li> <li>Have policy to collect, share and use information (internal and external).</li> <li>Have a policy on evidence handling.</li> <li>Ensure continuity of evidence.</li> <li>Ensure athlete's rights representation.</li> </ul>	<ul> <li>Work actively to improve         case/intelligence management system         and policies.</li> <li>Ensure proper articulation between         disciplinary and criminal procedures with         regard to mechanisms on how to collect,         share and use information.</li> </ul>

















5.12 Ensure fair and effective investigative procedures and ensure resources and prioritization for such procedures.

BRONZE	SILVER	GOLD
<ul> <li>Conduct analysis and mapping for identification of legislation allowing for fair and effective investigative procedures (investigations policy, complaint procedures, whistle-blowers, etc.) and ensuring resources and prioritization for such procedures.</li> <li>Conduct gap analysis and frame/map for introduction of new legislation allowing for fair and effective investigative procedures (investigations policy, complaint procedures, whistle-blowers, etc.) and ensuring resources and prioritization for such procedures.</li> <li>Establish specific legislation allowing for fair and effective investigative procedures (investigations policy, complaint procedures, whistle- blowers, complaint procedures, whistle- blowers, complaint procedures, whistle- blowers,</li> </ul>	<ul> <li>Implement and enforce a comprehensive legal framework allowing for fair and effective investigative procedures (investigations policy, complaint procedures, whistle-blowers, etc.) and ensuring resources and prioritisation for such procedures.</li> <li>Have an oversight Committee.</li> </ul>	Have adequate assessment tools for control and independent review over provisions ensuring fair and effective investigative procedures and resources and prioritisation for such procedures.

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etc.) and ensuring resources and prioritisation for such procedures.

5.13 Adopt personal data protection mechanisms.

BRONZE	SILVER	GOLD
<ul> <li>Conduct analysis and mapping for identification of legislation allowing for personal data protection mechanisms.</li> <li>Conduct gap analysis and frame/map for introduction of new legislation allowing for personal data protection mechanisms.</li> <li>Adopt legislation setting minimum standards and best practices in matters of personal data protection mechanisms.</li> </ul>	Implement and enforce a comprehensive, effective and efficient legal and regulatory framework on personal data protection.	<ul> <li>Promote the regular monitoring and improvement of personal data protection legal and regulatory framework.</li> <li>Engage with Sport Organisations, betting regulators and operators and other relevant stakeholders in strengthening the cooperation platforms to agree on proportionate and adequate personal data protection mechanism.</li> <li>Promote training and education programs directed at the public administration and to the public.</li> </ul>

















5.14 Regulate the sports betting market in the respective jurisdiction and allocating resources for proper enforcement and compliance.

BRONZE	SILVER	GOLD
Government Authorities shall:	Government Authorities shall:	Government Authorities shall:
<ul> <li>Conduct analysis and mapping for identification of legislation allowing for consumer protection policies.</li> <li>Conduct gap analysis and frame/map for introduction of new legislation allowing for personal data protection mechanisms.</li> <li>Adopt legislation setting minimum standards and best practices in matters of consumer protection policies.</li> </ul>	Implement and enforce a comprehensive, effective and efficient legal and regulatory framework concerning consumer protection.	<ul> <li>Promote the regular monitoring and improvement of personal data protection legal and regulatory framework.</li> <li>Engage with Sports Organisations, betting regulators and operators and other relevant stakeholders in strengthening the cooperation platforms to agree on proportionate and adequate consumer protection policies.</li> </ul>

















5.15 Set up an appropriate and proportional sanctioning framework through the criminal law and procedure.

BRONZE	SILVER	GOLD
Government Authorities shall:	Government Authorities shall:	Government Authorities shall:
<ul> <li>Conduct analysis and mapping for identification of legislation allowing for appropriate and proportional sanctioning framework.</li> <li>Conduct gap analysis and frame/map for introduction of new legislation allowing for appropriate and proportional sanctioning framework.</li> <li>Adopt legislation setting minimum standards and best practices of the sanctioning framework.</li> </ul>	Implement the best international practices in respect to the sanctioning framework for sport integrity violations, by adopting comprehensive legislation in that respect.	<ul> <li>Have adequate assessment's tools for control and independent review over of the sanctioning framework and work actively to improve it.</li> <li>Engage with Sports Organisations, betting regulators and operators and other relevant stakeholders in strengthening the cooperation platforms to agree on the improvements and adjustments of an appropriate and proportional sanctioning framework.</li> </ul>

















#### **6 SPORT BETTING REGULATORS**

6.1 Establish parameters and methods for combating illegal betting and betting fraud.

BRONZE	SILVER	GOLD
Sports Betting Regulators shall:  • Have in place basic benchmark parameters and methods for combatting illegal betting, betting fraud and sports manipulations.	<ul> <li>Sports Betting Regulators shall:</li> <li>Have a set of requirements to provide betting information and intelligence.</li> <li>Establish communications and information-sharing channels</li> </ul>	<ul> <li>Sports Betting Regulators shall:</li> <li>Implement efficiently provisions to regulate the betting market and work actively to improve the regulation of the national betting market.</li> <li>Establishing the mandatory</li> </ul>
	<ul> <li>with Sports Organisations and betting operators on the regulator's methodology in the field.</li> <li>Convene a national Sports Betting Integrity Forum between main stakeholders (sports federations, police and regulator) to ensure efficient exchange of information,</li> </ul>	<ul> <li>requirement that licensed betting operators need to conduct regular money laundering risk assessments.</li> <li>Establish enhanced international networks and partnerships to share methods and information to sports betting regulators in other jurisdictions.</li> </ul>









identification of emerging risks,	
and sharing ideas.	

## 6.2 Enforce applicable sports betting legislation.

BRONZE	SILVER	GOLD
Sports Betting Regulators shall:	Sports Betting Regulators shall:	Sports Betting Regulators shall:
<ul> <li>Identify and promote current laws offering tools to fight sports manipulations, illegal betting, betting fraud, etc.</li> <li>Conduct need assessment and map the introduction of new legislation – if necessary.</li> </ul>	<ul> <li>Apply legislation in place to tackle sports manipulations, illegal betting and betting fraud at national level.</li> <li>Make sure regulatory body staff are aware of and trained on sports betting integrity issues as well as their role in preventing and sanctioning sports manipulation, betting fraud and illegal betting.</li> <li>Include all relevant legislation and licensing information on its website, as well as the</li> </ul>	<ul> <li>Regularly assess legislation to advise governmental authorities on possible improvements.</li> <li>Monitor compliance.</li> </ul>

















core principles and objectives	
of the regulatory authority.	

6.3 Support investigations and prosecution of offences related to the manipulation of sports competitions, illegal betting and betting fraud and, when possible and appropriate, communicate results of investigations and prosecutions.

betting rada and, when possible and appropriate, communicate results of investigations and prosecutions.		
BRONZE	SILVER	GOLD
Sports Betting Regulators shall:	Sports Betting Regulators shall:	Sports Betting Regulators shall:
State the support for investigative efforts and the systematic prosecution of offences related to sports manipulation and illegal betting.	<ul> <li>Follow fit-to-purpose investigation policies set up by governmental authorities and be respectful of complaint procedures in all regulatory activities.</li> <li>Provide investigators and prosecutors with the necessary resources/information to perform their work.</li> </ul>	<ul> <li>Monitor the functioning and effectiveness of investigations and the prosecution of offences to identify possible weaknesses and make up for those.</li> <li>Engage in platforms of transnational cooperation for investigations and prosecution procedures with partner betting regulators overseas.</li> </ul>









Collaborate with and support sport organisations and betting operators, notably on the supply of sports betting based on the official fixtures of sports competitions provided by the official sports competitions organisers.

BRONZE	SILVER	GOLD
<ul> <li>Sports Betting Regulators shall:</li> <li>Conduct analysis and mapping for identification of legislation allowing for collaboration with and support to Sports Organisations and betting operators.</li> <li>Conduct gap analysis and frame/map for introduction of new legislation allowing for collaboration with and support to Sports</li> </ul>	<ul> <li>Sports Betting Regulators shall:</li> <li>Legislate on a model allowing for agreement on the type of bets, formulas and competitions to be authorised, endorsed by the regulator and then enforced by the governmental authorities.</li> </ul>	<ul> <li>Sports Betting Regulators shall:</li> <li>Have adequate assessment's tools for control and independent review over of the legislation allowing for collaboration with and support to Sports Organisations and betting operators and work actively to improve it.</li> </ul>
Organisations and betting operators.		















6.5 Develop relevant rules pertaining to prevention of conflicts of interest.

BRONZE	SILVER	GOLD
Sports Betting Regulators shall:	Sports Betting Regulators shall:	Sports Betting Regulators shall:
Identify and formulate specific rules with regards to conflicts of interest notably between regulators and operators as well as between operators and Sports Organisations.	<ul> <li>Implement and enforce rules for handling personal, professional and institutional conflicts of interest between the different set of stakeholders (i.e. sport, government and betting sector) as well as the individuals within notably with regards to sponsorship, ownership, consultancy, decision-making, etc.</li> <li>Define appropriate scope for conflicts of interest notably with regards to relatives and business partners.</li> <li>Maintain a register of interests - and declared conflicts of interests - for</li> </ul>	<ul> <li>Promote and provide education on conflicts of interest rules amongst stakeholders and individuals within so that there is general understanding of accepted behaviours in that field.</li> <li>Monitor the implementation of the rules on conflicts of interests.</li> <li>Publish reporting and sanctioning procedures associated with breaches of the conflict of interest rules.</li> </ul>

















senior officials and staff	
within relevant stakeholders.	

6.6 Develop information on betting types and competitions/bets that are most vulnerable to fraud and corruption.

o.o Bevelop information on betting types and competitions bets that are most valietable to made and corruption.		
BRONZE	SILVER	GOLD
Sports Betting Regulators shall:	Sports Betting Regulators shall:	Sports Betting Regulators shall:
Evaluate, study and determine which betting types, formulas and competitions are the most fixing-prone or comprise the higher integrity risk in the organisation and sport.	<ul> <li>Enter in discussions with betting operators to refrain them from proposing bets on risky types, formulas and competitions and and enshrine this in licensing process – when applicable – including through specific prohibitions.</li> </ul>	<ul> <li>Regularly monitor / Put in place monitoring and control procedures the market to see how prevalent risky bets are and sanctions infringers when prohibited bets are proposed – including through fines, suspensions or license removals.</li> </ul>









#### 6.7 Monitor individual bets.

BRONZE	SILVER	GOLD
Sports Betting Regulators shall:	Sports Betting Regulators shall:	Sports Betting Regulators shall:
<ul> <li>State the need for monitoring individual bets, notably by means of payment which allows traceability of financial flows, namely the original, final recipients and amount.</li> <li>Monitoring of bets should also cover suspicious activity such as behavior of individual account holders, new accounts, size of bets, types of bets, and new sports being bet on by account holders.</li> </ul>	<ul> <li>Implement and enforce rules for handling monitoring of individual bets.</li> <li>Ensure that suspicious activities being not only about suspicious odds movements, the triggering of the monitoring of individual bets include suspicious activity such as behavior of individual account holders and suspicious activity including new accounts, size of bets, types of bets, and new sports being bet on by account holders and not just payments.</li> </ul>	Monitor the functioning and effectiveness of the monitoring system of individual bets and work actively to improve it.

















6.8 Suspend betting when an appropriate alert has been issued, pursuant to the national legislation, including through transnational judiciary mutual assistance.

BRONZE	SILVER	GOLD
Sports Betting Regulators shall:	Sports Betting Regulators shall:	Sports Betting Regulators shall:
State the need for timely suspension of bets when they have been red flagged.	<ul> <li>Define the different types of control that are necessary and develop the alert indicators and instrument panels associated to these.</li> <li>Implement the timely suspension of bets for which an adequate alert has been issued.</li> </ul>	<ul> <li>Monitor the functioning and effectiveness of alert settings and follow up to identify possible weaknesses and make up for those.</li> <li>Establish platform of transnational cooperation for early warning and general red flagging with partner betting regulators overseas as well as betting operators.</li> </ul>

















6.9 Monitor, block, close and restrict consumers' access to illegal and unlicensed sports betting operators.

BRONZE	SILVER	GOLD
Sports Betting Regulators shall:  • State the need for measures	Sports Betting Regulators shall:  • Maintain a register/list of (or	Sports Betting Regulators shall:  • Coordinate with international
preventing illegal and unlicensed sports betting operators' activities.  Gather and disclose intelligence on illegal and unlicensed betting operators in the respective jurisdiction.	<ul> <li>intelligence on) illegal and unlicensed sports betting operators and domains used to offer gambling contrary to the jurisdiction's gambling regulation.</li> <li>Implement the blocking, closing or restricting of the access to illegal and unlicensed betting operators and the advertising on their platforms - in compliance with applicable national laws.</li> </ul>	partners the implementation of the prevention measures aimed at illegal and unlicensed operators.  Regularly monitor and disclose updated information on legal/illegal and unlicensed sports betting operators and domains used to offer gambling.

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## 6.10 Require disclosure of beneficial ownership of betting operators.

BRONZE	SILVER	GOLD
Sports Betting Regulators shall:	Sports Betting Regulators shall:	Sports Betting Regulators shall:
State the support for the disclosure of ownership of betting operators.	<ul> <li>Implement mechanisms to access information on beneficial ownership of sports betting operators.</li> </ul>	<ul> <li>Regularly disclose updated information on the beneficial ownership of betting operators in the jurisdiction.</li> </ul>

6.11Prevent employees from taking advantage of suspicious or irregular betting patterns.

BRONZE	SILVER	GOLD
Sports Betting Regulators shall:	Sports Betting Regulators shall:	Sports Betting Regulators shall:
<ul> <li>State the need to have internal mechanisms to address and counter insider information.</li> </ul>	<ul> <li>Implement internal mechanisms to address and counter insider information.</li> <li>Regularly monitor compliance.</li> </ul>	<ul> <li>Internal regular training and education on insider information risk.</li> </ul>

#### 7 SPORT BETTING OPERATORS

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7.1 Ensure cooperation and information sharing mechanisms are in place with Sports Organisations and the relevant stakeholders.

		7
BRONZE	SILVER	GOLD
Sports Betting Operators shall:	Sports Betting Operators shall:	Sports Betting Operators shall:
<ul> <li>State the endorsement for SIGA         Core Principles and Universal         Standards.</li> <li>Transmit voluntarily in a timely         manner, to regulators, law         enforcement and sport governing         bodies information and intelligence         legally requested by these national         and international stakeholders with         due respect to data protection,         criminal/ disciplinary law and other         relevant provisions.</li> </ul>	<ul> <li>Establish a unit/officer/department in charge of information exchange and relationship with sport organisations and sport stakeholders.</li> <li>Adopt the best regional / international standards and practices in information sharing and communication with the competent authorities and relevant stakeholders.</li> <li>Conclude memorandums of understanding and other binding agreements envisaging to foster efficient information sharing</li> </ul>	<ul> <li>Engage in national/ regional and international cooperation platforms and put forward proposals for the enhancement of the existing cooperation mechanisms.</li> <li>Have in place robust, efficient assessment mechanisms to enhance effectiveness and compliance of the cooperation agreements and proactively work to the improvement of existing cooperation mechanisms.</li> <li>Ensure a proper oversight over the MoUs and agreements allocating sufficient human, technical and financial resources to its</li> </ul>

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mechanisms and	enforcement and best
strengthening cooperation	implementation.
with Sports Organisations	
and other stakeholders at a	
national, regional and	
international level - in	
compliance with the national	
laws applicable to the	
protection of personal data.	

7.2 Ensure compliance with the legal framework and jurisdictions and proactivity engage in risks' assessment and management.

BRONZE	SILVER	GOLD
Sports Betting Operators shall:	Sports Betting Operators shall:	Sports Betting Operators shall:
<ul> <li>State the endorsement for SIGA         Core Principles and Universal         Standards.</li> <li>Foresee the implementation of         appropriate risk assessment and         risk management tools.</li> <li>Comply with the national regulatory         framework in each jurisdiction</li> </ul>	<ul> <li>Identify, analyse, oversee and assess the risks related to sports betting integrity in a timely manner with adequate means and expertise, in full cooperation with other relevant stakeholders.</li> </ul>	<ul> <li>Regularly re-assess risk identification and management mechanisms to improve them.</li> <li>Provide regular training to staff on risk assessment and risk management mechanisms.</li> <li>Propose regulatory reforms aimed to enhance sports betting integrity</li> </ul>

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where the operator is established
and manages sports betting
operations.

- Have in place an easily accessible risk assessment and risk management tool.
- Mobilise in-house expertise or hire sports integrity specialist to analyse data and assess risks.
- Develop and increase capacity to properly address new and specific risks.

- and address the main challenges and threats related with market growth.
- Proactively ensure that each risk monitored is effectively reduced through a mitigation/contingency plan disclosed to the customers, regulators and shareholders.
- Establish an Audit and Risk Assessment Unit to propose risk management policies and endorse measures to lower identified risks pursuant international standards, best practices and risks' management principles and guidelines.













## 7.3 Develop mechanisms to block transactions.

BRONZE	SILVER	GOLD
Sports Betting Operators shall:  • Implement basic mechanisms to block transactions.  • Ensure full compliance with national legislative and regulatory provisions related with blocking transactions in each jurisdiction where the operator holds a license.	<ul> <li>Sports Betting Operators shall:</li> <li>Establish and implement robust mechanisms to block transactions in cooperation with Sports Organisations and relevant stakeholders.</li> <li>Engage in global alert platforms.</li> <li>Establish consistent and robust practices to collect and retain information related with illegal betting.</li> <li>Cooperate with financial institutions to block payments and with central bank authorities and law enforcement to channel information required to investigations to this purpose.</li> </ul>	<ul> <li>Sports Betting Operators shall:</li> <li>Have in place a sophisticated and/or innovative system to quickly block suspicious transactions (best practice).</li> <li>Engage in intelligence exchange for the improvement of detection and blocking systems at global level.</li> <li>Have in place transnational cooperation mechanisms, operating with proper expertise and adequate resources, aimed to block financial flows related with suspicious customers and/or transactions, providing full reporting to relevant public authorities in a timely and efficient manner.</li> </ul>















## 7.4 Ensure the prompt reporting of irregular or suspicious betting to the competent authorities.

7.4 Ensure the prompt reporting of irregular or suspicious betting to the competent authorities.		
BRONZE	SILVER	GOLD
Sports Betting Operators shall:	Sports Betting Operators shall:	Sports Betting Operators shall:
<ul> <li>Have in place reporting mechanisms to the competent authorities and relevant stakeholders.</li> <li>Provide information gathered in relation to suspect bets to public authorities, regulators and Sports Organisations with due respect to the regulatory framework of each jurisdiction where the operator holds a license and where the consumer is located, notably data</li> </ul>	<ul> <li>Have in place reporting mechanisms and engage in regular assessment and monitoring with the competent authorities and relevant stakeholders.</li> <li>Comply with the highest reporting standards applicable under the jurisdiction of each territory the betting operator offer</li> </ul>	<ul> <li>Have in place a sophisticated and/or innovative system of monitoring, reporting and interchange of information with the competent authorities and relevant stakeholders (best practices).</li> <li>Engage in international cooperation platforms and put forward proposals for the enhancement of the existing</li> </ul>
protection rules.	bets.  • Establish an efficient reporting mechanism of suspect bets, based on a monitoring system overseeing all the odds in order to detect suspicious	reporting mechanisms.

















<ul> <li>betting patterns and the volumes of bets placed.</li> <li>Early warning the Sports Organisations and Betting Regulators with immediate</li> </ul>	
alerts whenever abnormal betting patterns are detected and deliver a full written report with all relevant data.	

7.5 Ensure responsible gambling measures for the protection of consumers and players of sport betting services, including:

- a) Protection of vulnerable consumers, especially young people;
- b) Prevention of underage gambling;
- c) time-out and self-exclusion;
- d) player activity and support;
- e) combatting fraudulent and criminal behaviour;
- f) protection of customer privacy and safeguarding of information;
- g) prompt and accurate customer payment;
- h) fair gaming;
- i) responsible and ethical marketing;
- commitment to customer satisfaction and support;
- k) secure, safe and reliable operating environment;
- l) sponsorship and ownership of Sports Organisations; and















## m) education and awareness.

BRONZE	SILVER	GOLD
Sports Betting Operators shall:	Sports Betting Operators shall:	Sports Betting Operators shall:
<ul> <li>Foresee the existence of a set of responsible gambling measures for the protection of consumers fully</li> </ul>	<ul> <li>Implement and make available a comprehensive system of information to</li> </ul>	<ul> <li>Have in place a sophisticated and/or innovative system for the protection of consumers and</li> </ul>
aligned and in compliance with national legislative and regulatory	consumers on gambling risks and limitations / and the	players of sport betting services.  • Actively pursue, implement and
provisions in each jurisdiction where the operator holds a license.	need to set limits.  • Implement and make publicly	assess a robust and
the operator holds a heerise.	available a Code of Conduct / Charter enunciating criteria	order to ensure a high level of protection for consumers, bettors
	and rules for responsible gambling.	and minors through the adoption of principles for sports betting
	<ul> <li>Comply with the highest responsible gambling</li> </ul>	services and for responsible commercial communications of
	standards acknowledged by the gambling industry,	those services, in order to safeguard health and minimise the
	regulators and academia.  • Implement, assess, review	eventual economic harm that may result from compulsive or
	and certify responsible	excessive gambling.









gambling policies endorsed by standardization and certification bodies.

- Promote and provide regular training and education on the responsible gambling for relevant persons to ensure they understand problem gambling issues and are able to professionally deal with them.
- Engage in national, regional and international cooperation platforms and put forward proposals to uphold the levels of information for consumer's protection.
- Promote regular campaigns on responsible gambling and raise awareness on this regard, providing consumers with information about gambling preventing the development of gambling related disorders and prevent minors from accessing gambling facilities and discourage consumers from availing of offers









	which are not allowed and therefore potentially harmful.

7.6 Comply with all applicable sports betting related legislation and licensing criteria, and cooperate with the competent public authorities, law enforcement agencies and sporting competitions' organisers.

BRONZE	SILVER	GOLD
Sports Betting Operators shall:	Sports Betting Operators shall:	Sports Betting Operators shall:
<ul> <li>Adopt minimum standards on compliance with the applicable legal and licensing framework.</li> <li>Betting operators shall only offer bets to the consumers of the jurisdictions in which they have an authorization and/or hold a license.</li> <li>Establish mechanisms of cooperation and interchange of information with the competent authorities and relevant stakeholders.</li> </ul>	<ul> <li>Implement, assess and review a comprehensive compliance system and have in place permanent unit/officer/department to monitor compliance and interact with the competent authorities and relevant stakeholders, allocating sufficient resources and expertise to ensure the normal operations and</li> </ul>	<ul> <li>Have in place a sophisticated and/or innovative system of monitoring and compliance.</li> <li>Engage in national, regional and international cooperation platforms and put forward proposals to uphold the levels of compliance by all stakeholders.</li> <li>Establish agreements and MoUs on information exchange with relevant, national and international stakeholders in order to improve sports betting integrity, to curb</li> </ul>

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Betting operators shall provide and share	efficiently enforce the legal	fraud and illegal gambling
information with the competent public	provisions and standards.	pursuant national legislation and
authorities, law enforcement agencies and		international regulatory
sporting competitions' organisers assisting		frameworks.
them to tackle and address potential		<ul> <li>Regularly assess the</li> </ul>
integrity threats or suspect bets.		implementation of these
		agreements and the achievement
		of the outcomes envisaged herein
		through a neutral and
		independent oversight.

7.7. Conduct money laundering risk assessments across their operations

BRONZE	SILVER	GOLD
Sports Betting Operators shall:	Sports Betting Operators shall:	Sports Betting Operators shall:
Adopt minimum standards on risk' assessment and risk management for money laundering.	<ul> <li>Implement a permanent monitoring system for risk assessment and risk management against money laundering.</li> <li>Promote cooperation with the competent authorities</li> </ul>	<ul> <li>Have in place a sophisticated and/or innovative system of money laundering risk assessments across its operations.</li> <li>Engage in national, regional and international cooperation platforms and put forward</li> </ul>















and relevant stakeholders to	proposals to improve globally the
counter the risks relating to	existing mechanisms of risk
money laundering.	assessment relating to money
	laundering.

7.8 Establish an internal sports betting integrity focal point.

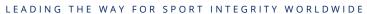
7.6 Establish ari internal sports betting integrity local point.		
BRONZE	SILVER	GOLD
Sports Betting Operators shall:	Sports Betting Operators shall:	Sports Betting Operators shall:
<ul> <li>Foresee the appointment of an appropriate person or unit responsible for sports integrity by identifying an in-house resource or bringing in the relevant expertise.</li> </ul>	<ul> <li>Have in place a designated person or unit responsible for Sports Integrity in the organization.</li> <li>Develop the betting integrity focal point into a recognised internal risk management function and as the key link with sports organizations and the authorities on betting integrity issues.</li> </ul>	<ul> <li>Proactively contribute to uphold the global levels of coordination and cooperation between the relevant stakeholders designated persons/units as well as national and international sports Integrity Focal Points.</li> <li>Engage in the existing international platforms.</li> </ul>

















7.9 Establish a Code of Conduct on Sports Betting Integrity.

BRONZE	SILVER	GOLD
Sports Betting Operators shall:	Sports Betting Operators shall:	Sports Betting Operators shall:
Foresee the implementation of a Code of Conduct.	Implement and enforce a Code of Conduct setting out the guiding and binding rules of the sport betting services, covering internal and external operations.	<ul> <li>Promote and provide training and education on the Code of Conduct.</li> <li>Monitor the implementation of the Code of Conduct.</li> <li>Engage with the competent authorities and relevant stakeholders to promote the adoption of similar or joint Codes.</li> </ul>

7.10 Define the typology and formula of bets to be prohibited, restricted, suspended or voided.

BRONZE	SILVER	GOLD
Sports Betting Operators shall:	Sports Betting Operators shall:	Sports Betting Operators shall:
<ul> <li>Make publicly available the typology and formula of bets to be prohibited, restricted, suspended or voided.</li> </ul>	Implement comprehensive and detailed information mechanisms defining the typology and formula of bets to	<ul> <li>Provide training and education on the type of bets to be prohibited, restricted, suspended or voided.</li> <li>Proactively contribute to the improvement of existing mechanisms</li> </ul>

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be authorised, restricted, suspended or voided.	to define typology and formula of bets to be prohibited, restricted,
	suspended or voided.

7.11 Only offer bets that are explicitly authorised by the competent sports betting regulators

7.11 Only offer bets that are explicitly authorised by the competent sports betting regulators.			
BRONZE		SILVER	GOLD
Sports Betting Operators sha	II:	Sports Betting Operators shall:	Sports Betting Operators shall:
Adopt minimum interrestandards on informate concerning the only of reactive jurisdiction.	ion disclosure fer bets that in the	<ul> <li>Provide clear and comprehensive information to consumers and players of sport betting services of the only offer bets that are explicitly authorised in the respective jurisdiction.</li> <li>Liaise with sports bodies and regulators regarding 'risky' bets and do not offer those which place the sport at particular risk to manipulation.</li> </ul>	<ul> <li>Have in place a sophisticated and/or innovative system providing information to consumers and players of sport betting services of the only offer bets that are explicitly authorised in the respective jurisdiction.</li> <li>Engage in international cooperation platforms for the improvement of monitoring systems concerning authorised and unauthorised offer bets.</li> </ul>

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7.12 Establish a credible and efficient Sports Betting Monitoring System.

BRONZE	SILVER	GOLD
Sports Betting Operators shall:	Sports Betting Operators shall:	Sports Betting Operators shall:
Have in place a basic Sports Betting Monitoring system or submit its activity to a reliable external system.	<ul> <li>Implement a credible, efficient and reliable Sport Betting Monitoring System susceptible of being evaluated by external auditing and comprising a reporting system so that there is a recognised process for when suspicious account activity is identified.</li> <li>Disclose to law enforcement and regulators trends and results of its sport betting monitoring system - in compliance with the national laws applicable to the</li> </ul>	<ul> <li>Have in place a sophisticated and/or innovative Sports Betting Monitoring System (best practice).</li> <li>Engage with the competent authorities and relevant stakeholders to augment the levels of cooperation and exchange of information and improve globally the Sports Betting Monitoring Systems.</li> </ul>
	protection of personal data.	













7.13 Prevent employees from taking advantage of suspicious or irregular betting patterns.

BRONZE	SILVER	GOLD
<ul> <li>State the need to have internal mechanisms to address and counter insider information.</li> <li>Establish policy on using inside information and the possible sanctions that could be faced for breaches.</li> </ul>	<ul> <li>Implement internal mechanisms to address and counter insider information.</li> <li>Regularly monitor compliance.</li> </ul>	<ul> <li>Sports Betting Operators shall:</li> <li>Regular internal training and education on insider information risk.</li> </ul>

















#### ANNEX 1 - RELATED REFERENCES AND MATERIALS

The documents outlined in Annex 1 were consulted during the development process of the Sports Betting Integrity Standard.

#### Main references

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- <u>UN Convention against Corruption</u> (2003)
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- INTERPOL Match-fixing in Football, Training Needs Assessment (2013)
- SportAccord Code of Conduct on Sports Betting Integrity for athletes and officials (2013)
- <u>Sorbonne ICSS Guiding Principles</u> for Protecting the Integrity of Sports Competitions (2014)
- Council of Europe Convention on Manipulation of Sports Competitions (2014)









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- <u>UNODC ICSS Resource Guide</u> on Good Practices in the Investigation of Match-Fixing (2016)
- INTERPOL IOC Handbook on Protecting Sport from Competition Manipulation Integrity in Sport Initiative (2016)
- Transparency International Global Corruption Report: Sport (2016)
- SIGA (Sport Integrity Global Alliance) Principles and <u>Universal Standards on Sports Betting Integrity</u> (2017)
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- https://www.icc-cricket.com/about/integrity/anti-corruption/contact-us













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We invite you to hear this call to action and engage with us to help lay the foundations for a deeper level of integrity,

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To become an official SIGA Member or Partner, please contact SIGA at **info@siga-sport.com**.

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