

WorldSkills São Paulo 2015

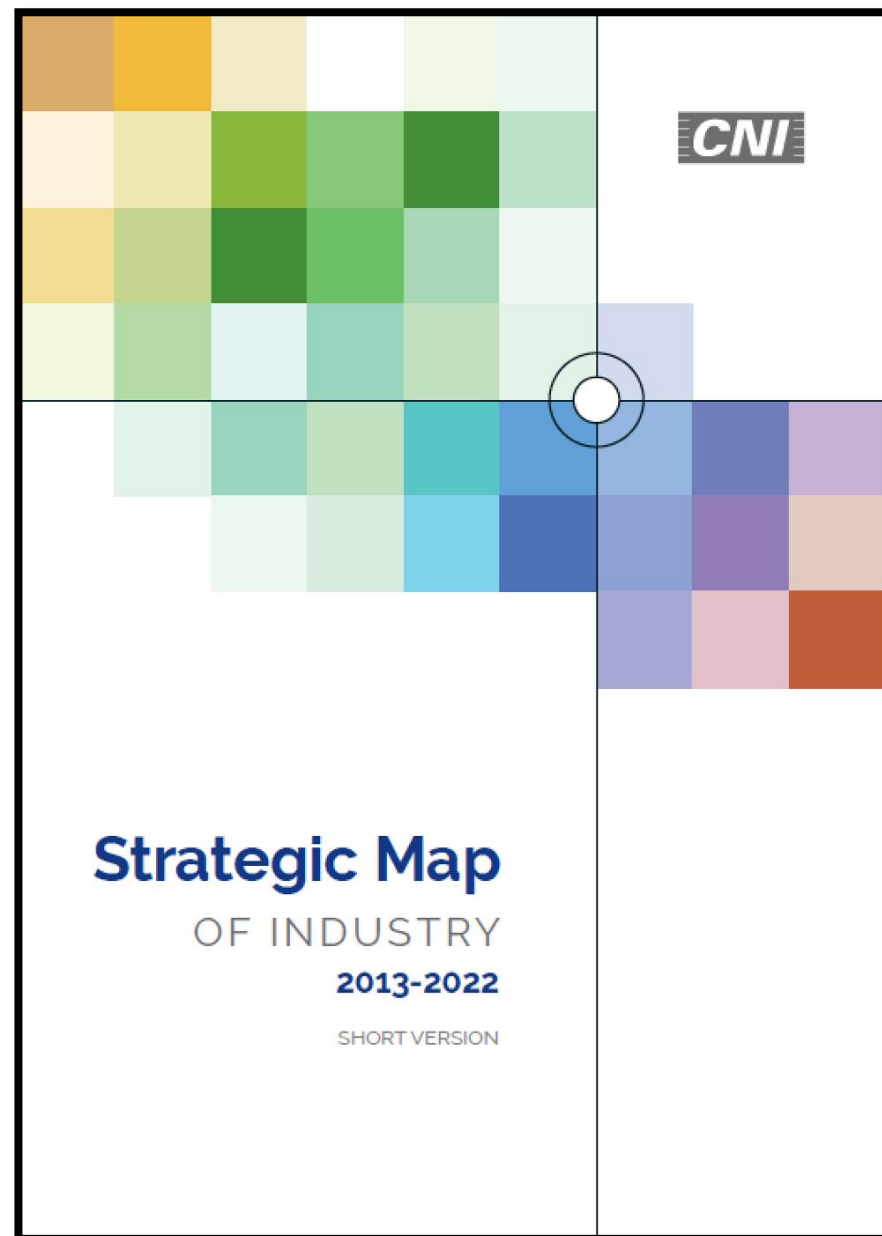
11-16 August 2015
Anhembi, São Paulo, Brazil

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WORLD SKILLS SÃO PAULO 2015

- In 2015, the 43rd WorldSkills Competition will be held in Latin America for the first time
- The Competition will be held in the city of São Paulo, from August 11 to 16 and will occupy all of the Anhembi Park Complex
- Around 1,100 competitors are expected and more than 200,000 visitors
- Brazil has been a member of WorldSkills since 1981, represented by SENAI, and has been participating in the international Competition since 1983, having won over 68 medals
- In the last Competition, held in Leipzig, Germany in 2013, Brazil won 12 medals and was fifth in the overall ranking

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OBJECTIVES OF THE EVENT

- Promote the importance of professional education and training as an instrument for social and economic transformation.
- Sensitize society and different leaderships to the role of professional education and its importance in building a more productive and efficient labour market.
- Allow for information exchange on the best practices in professional education between business and government leaders and educational experts.
- Encourage young people of school age to dedicate themselves to technical careers and develop their talent in different skills.

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SECTORS AND SKILLS

CONSTRUCTION AND BUILDING TECHNOLOGY

- Architectural Stonemasonry
- Bricklaying
- Cabinetmaking
- Carpentry
- Electrical Installations
- Joinery
- Landscape Gardening
- Painting and Decorating
- Plastering and Drywall Systems
- Plumbing and Heating
- Refrigeration and Air Conditioning
- Wall and Floor Tiling

CREATIVE ARTS AND FASHION

- Fashion Technology
- Floristry
- Graphic Design Technology
- Jewellery
- Visual Merchandising/
Window Dressing

INFORMATION AND COMMUNICATION TECHNOLOGY

- Information Network Cabling
- IT Network Systems Administration
- IT Software Solutions for Business
- Print Media Technology
- Web Design

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SECTORS AND SKILLS

MANUFACTURING AND ENGINEERING TECHNOLOGY

- CNC Milling
- CNC Turning
- Construction Metal Work
- Electronics
- Industrial Control
- Manufacturing Team Challenge
- Mechanical Engineering Design - CAD
- Mechatronics
- Mobile Robotics
- Plastic Die Engineering
- Polymechanics/Automation
- Prototype Modelling
- Welding

SOCIAL AND PERSONAL SERVICES

- Beauty Therapy
- Confectioner/Pastry Cook
- Cooking
- Hairdressing
- Health and Social Care
- Restaurant Service

TRANSPORTATION AND LOGISTICS

- Aircraft Maintenance
- Autobody Repair
- Automobile Technology
- Car Painting

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VISITOR EXPERIENCE

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CEREMONIES

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GLOBAL SKILLS VILLAGE

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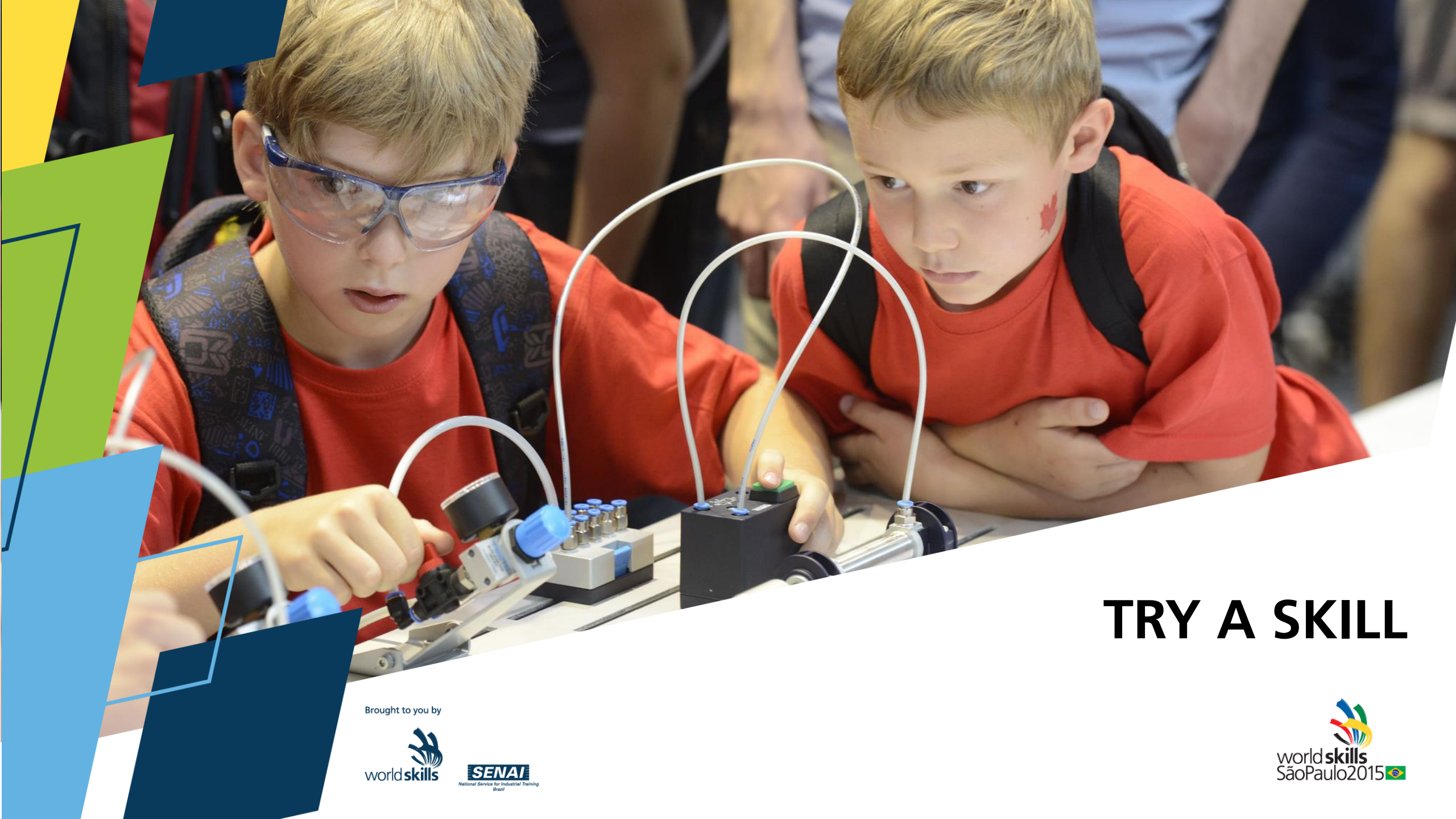


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CONFERENCE PROGRAMME

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TRY A SKILL

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ONE SCHOOL ONE COUNTRY

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WORLDSKILLS APP

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CONNECT

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BEYOND THE COMPETITION

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