

SKILLS FOR GROWTH

Improving our world with
the power of skills

WORLD SKILLS

VISION

Improving our world with the power of skills.

MISSION

To raise the profile and recognition of skilled people, and show how important skills are in achieving economic growth and personal success.

POSITION

The global hub for skills excellence and development.

WHAT IS WORLDSKILLS?

WorldSkills is the global hub for skills development and excellence. Through International cooperation and development between industry, government, organizations, and institutions, we promote the benefits and need for skilled professionals through grass-roots community projects, skill competitions, and knowledge exchange.

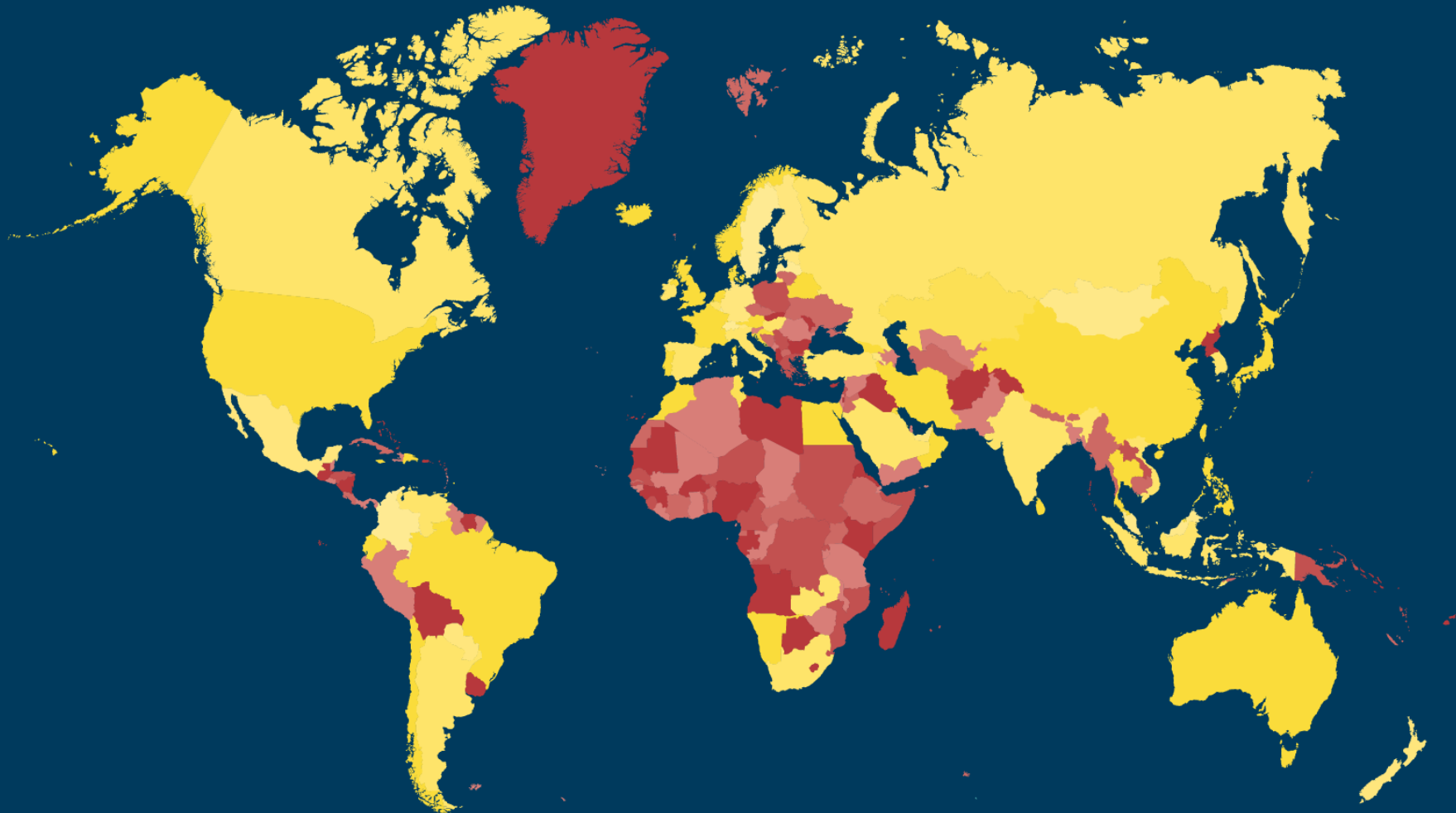
We show how important skills education and training is for youth, industries, and society by challenging young professionals around the world to become the best in the skill of their choice.

**Together we can
raise the awareness
and profile of the
WorldSkills movement
throughout the world.**

FOCUS AREAS



MEMBERS OF WORLDSKILLS



WHY SKILLS COMPETITIONS WORK

**It is about benchmarking
your performance against
international standards**

- Skill
- Sector
- Country

WHY SKILLS COMPETITIONS WORK

**It is about showcasing skills.
Future career opportunities.**

- Youth
- Parents, Teachers
- Education, government

WHAT SKILLS COMPETITIONS PROVIDE



WHAT SKILLS COMPETITIONS PROVIDE

- Inspiring skills excellence
- Learning for life
- Pathway to professional identity
- Leaders in the making





WORLD SKILLS São Paulo 2015 11-16 August



www.worldskills2015.com

HOPE TO SEE YOU IN BRAZIL!